

Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333

Billing: (702)642-3333

Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

INVOICE

		Invoice #	103288-1
Advertiser	NRCC-IE	Invoice Date	10/21/12
Product	NRCC IE 2012	Invoice Month	October 2012
Estimate Number	2603	Invoice Period	10/01/12 - 10/18/12

Station	KSNV	Order #	103288
Account Executive	Amy McCreary	Alt Order #	06825828
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a	1,	to		7 0 2 7	1.10.12		neceniumen.	1101 11
•		m r o da rrancop m/rragnero	0 04	10/08/1	2 to 10/14/12	2x	F				
	KSNV			F	10/12/12	:30	5:11 AM	NRCCNV041005H Loophole	\$400.00		2
	KSNV			F	10/12/12	:30	5:46 AM	NRCCNV031005H Meet	\$400.00		1
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
	_			10/15/1	2 to 10/21/12	2x	M				
	KSNV			M	10/15/12	:30	5:26 AM	NRCCNV031012H World Cl	\$400.00		2
	KSNV			M	10/15/12	:30	5:54 AM	NRCCNV041005H Loophole	\$400.00		1
3	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
		, ,		10/15/1	2 to 10/21/12	2x	-T				
	KSNV			Tu	10/16/12	:30	5:13 AM	NRCCNV031012H World Cl	\$400.00		2
	KSNV			Tu	10/16/12	:30	5:52 AM	NRCCNV041012H Reckless			1
4	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/15/1	2 to 10/21/12	2x	W				
	KSNV			W	10/17/12	:30	5:12 AM	NRCCNV031012H World Cl	\$400.00		2
	KSNV			W	10/17/12	:30	5:29 AM	NRCCNV041012H Reckless	\$400.00		1
5	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/15/1	2 to 10/21/12	2x	T				
	KSNV			Th	10/18/12	:30	5:18 AM	NRCCNV031012H World Cl	\$400.00		1
	KSNV			Th	10/18/12	:30	5:48 AM	NRCCNV041012H Reckless	\$400.00		2
6	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/08/1	2 to 10/14/12	2x	F				
	KSNV			F	10/12/12	:30	6:43 AM	NRCCNV041005H Loophole	\$725.00		1
	KSNV			F	10/12/12	:30	6:59 AM	NRCCNV031005H Meet	\$725.00		2
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						

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Product	NRCC IE 2012	Invoi
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Invoice #	103288-1
Invoice Date	10/21/12
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Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
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Billing Calendar	Broadcast
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IDB #	
Advertiser Code	155
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	Juy	to	Longin	raioa Bayo	714 12	ruto	rio de manación	1101 11
•	ROIT	M-1 0-74 Wakeop W/Wagners	0-7a	10/15/1	2 to 10/21/12	2x	M				
	KSNV			M	10/15/12	:30	6:12 AM	NRCCNV031012H World Cl	\$725.00		2
	KSNV			M	10/15/12	:30	6:50 AM	NRCCNV031012H WOTTU CT			1
8	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	IVI	to	.50	0.50 AW	Micely 04100311 Edopilo 16	Ψ125.00		ı
0	KONV	Wi-r 6-7a WakeOp W/Wagners	0-1 a	40/45/4		0	_				
					2 to 10/21/12	2x	-T		^		
	KSNV			Tu	10/16/12	:30	6:18 AM	NRCCNV031012H World Cl			1
	KSNV			Tu	10/16/12	:30	6:59 AM	NRCCNV041012H Reckless	\$725.00		2
9	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/15/1	2 to 10/21/12	2x	W				
	KSNV			W	10/17/12	:30	6:30 AM	NRCCNV031012H World Cl	\$725.00		1
	KSNV			W	10/17/12	:30	6:41 AM	NRCCNV041012H Reckless			2
10	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
-	-			10/15/1	2 to 10/21/12	2x	T				
	KSNV			Th	10/18/12	:30	6:18 AM	NRCCNV031012H World Cl	\$725.00	1	1
	KSNV			Th	10/18/12	:30	6:59 AM	NRCCNV041012H Reckless			2
11	KSNV	Today Show	658a-9am		to				*		_
••	NOIV	roday onon	ooda saiii	10/09/1	2 to 10/14/12	4x	F				
	KSNV			<u> 10/08/1</u>	10/12/12	:30	7:23 AM	NRCCNV041005H Loophole	\$900.00		2
	KSNV				10/12/12	:30	8:00 AM	NRCCNV041003H LOOPHOTE	\$900.00		2
	KSNV				10/12/12	:30	8:36 AM		:		3
				_				NRCCNV041005H Loophole			4
	KSNV			Г	10/12/12	:30	8:59 AM	NRCCNV031005H Meet	\$900.00		1
12	KSNV	Today Show	658a-9am		to						
				10/15/1	2 to 10/21/12	4x	M				
	KSNV			М	10/15/12	:30	7:58 AM	NRCCNV031012H World Cl	\$900.00		2

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Remit Address: KSNV

KSNV Formerly KVBC 1500 Foremaster Lane Las Vegas, NV 89101 Main: (702)642-3333

Billing: (702)642-3333

Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

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		ı	IIIVOICE #
Advertiser	NRCC-IE		Invoice Da
Product	NRCC IE 2012		Invoice M
Estimate Number	2603	ſ	Invoice Pe

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

	la	In	I			I	I 4: 1 D	I	n .	D 111 0	D
Line		Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
12	KSNV	Today Show	658a-9am		to						
	KSNV			M	10/15/12	:30	8:30 AM	NRCCNV041005H Loophole	\$900.00		4
	KSNV			M	10/15/12	:30	8:39 AM	NRCCNV031012H World Cl	+		1
	KSNV			М	10/15/12	:30	8:59 AM	NRCCNV041005H Loophole	\$900.00		3
13	KSNV	Today Show	658a-9am		to						
				10/15/1	2 to 10/21/12	4x	-T				
	KSNV			Tu	10/16/12	:30	7:27 AM	NRCCNV031012H World Cl	\$900.00		4
	KSNV			Tu	10/16/12	:30	8:42 AM	NRCCNV041012H Reckless	\$900.00		1
	KSNV			Tu	10/16/12	:30	8:52 AM	NRCCNV031012H World Cl	\$900.00		2
	KSNV			Tu	10/16/12	:30	8:58 AM	NRCCNV041012H Reckless	\$900.00		3
14	KSNV	Today Show	658a-9am		to						
				10/15/1	2 to 10/21/12	4x	W				
	KSNV			W	10/17/12	:30	7:30 AM	NRCCNV031012H World Cl	\$900.00		3
	KSNV			W	10/17/12	:30	7:57 AM	NRCCNV041012H Reckless	\$900.00		1
	KSNV			W	10/17/12	:30	8:33 AM	NRCCNV031012H World Cl	\$900.00		2
	KSNV			W	10/17/12	:30	8:59 AM	NRCCNV041012H Reckless	\$900.00		4
15	KSNV	Today Show	658a-9am		to						
				10/15/1	2 to 10/21/12	4x	T				
	KSNV			Th	10/18/12	:30	7:28 AM	NRCCNV031012H World Cl	\$900.00		1
	KSNV			Th	10/18/12	:30	7:59 AM	NRCCNV041012H Reckless	\$900.00		2
	KSNV			Th	10/18/12	:30	8:28 AM	NRCCNV031012H World Cl	\$900.00		4
	KSNV			Th	10/18/12	:30	8:42 AM	NRCCNV041012H Reckless	\$900.00		3
16	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
				10/08/1	2 to 10/14/12	2x	S-				
	KSNV			Sa	10/13/12	:30	6:28 AM	NRCCNV041005H Loophole	\$375.00		2
	KSNV			Sa	10/13/12	:30	6:47 AM	NRCCNV031012H World Cl	\$375.00		1

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INVOICE

		.	mvoice #
Advertiser	NRCC-IE		Invoice Date
Product	NRCC IE 2012		Invoice Month
Estimate Number	2603		Invoice Period

Invoice #	103288-1				
Invoice Date	10/21/12				
Invoice Month	October 2012				
Invoice Period	10/01/12 - 10/18/12				

Station	KSNV		
Account Executive	Amy McCreary		
Sales Office	Blair - Philadelphia		
Sales Region	National		

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	Saturday Today	7a-9am		to						
				10/08/1	2 to 10/14/12	4x	S-				
	KSNV			Sa	10/13/12	:30	7:22 AM	NRCCNV041005H Loophole	: \$625.00		1
	KSNV			Sa	10/13/12	:30	7:59 AM	NRCCNV031012H World Cl	\$625.00		4
	KSNV			Sa	10/13/12	:30	8:26 AM	NRCCNV041005H Loophole	\$625.00		2
	KSNV			Sa	10/13/12	:30	8:56 AM	NRCCNV031012H World Cl	\$625.00		3
18	KSNV	News 3 Sunrise SUNDAY	6a-7a		to						
				10/08/1	2 to 10/14/12	2x	S				
	KSNV			Su	10/14/12	:30	6:55 AM	NRCCNV031012H World Cl	\$375.00		1
	KSNV			Su	10/14/12	:30	6:58 AM	NRCCNV041005H Loophole	\$375.00		2
19	KSNV	Sunday Today	7a-8am		to						
				10/08/1	2 to 10/14/12	2x	S				
	KSNV			Su	10/14/12	:30	7:25 AM	NRCCNV031012H World Cl	\$500.00		1
	KSNV			Su	10/14/12	:30	7:53 AM	NRCCNV041005H Loophole	\$500.00		2
20	KSNV	M-F Today Show II	9-10a		to						
		•		10/08/1	2 to 10/14/12	2x	F				
	KSNV			F	10/12/12	:30	9:29 AM	NRCCNV041005H Loophole	± \$425.00		1
	KSNV			F	10/12/12	:30	9:51 AM	NRCCNV031005H Meet	\$425.00		2
21	KSNV	M-F Today Show II	9-10a		to						
		•		10/15/1	2 to 10/21/12	2x	M				
	KSNV			M	10/15/12	:30	9:29 AM	NRCCNV031012H World Cl	\$425.00		1
	KSNV			M	10/15/12	:30	9:56 AM	NRCCNV041005H Loophole			2
22	KSNV	M-F Today Show II	9-10a		to						
				10/15/1	2 to 10/21/12	2x	-T				
	KSNV			Tu	10/16/12	:30	9:30 AM	NRCCNV031012H World Cl	\$425.00		2
	110111			·u	10/10/12	.00	5.55 AW	MACCINA O STOTELLI MOLLIU CI	ψτ20.00		2

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INVOICE

		invoice #
Advertiser	NRCC-IE	Invoice D
Product	NRCC IE 2012	Invoice M
Estimate Number	2603	Invoice P

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

			Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
	M-F Today Show II	9-10a	•	to		•				
SNV			Tu	10/16/12	:30	9:50 AM	NRCCNV041012H Reckless	\$425.00		1
SNV	M-F Today Show II	9-10a		to						
			10/15/12	2 to 10/21/12	2x	W				
SNV			W	10/17/12	:30	9:30 AM	NRCCNV031012H World Cl	\$425.00		1
SNV			W	10/17/12	:30	9:58 AM	NRCCNV041012H Reckless	\$425.00		2
SNV	M-F Today Show II	9-10a		to						
			10/15/12	2 to 10/21/12	2x	T				
SNV			Th	10/18/12	:30	9:51 AM	NRCCNV031012H World Cl	\$425.00		1
SNV			Th	10/18/12	:30	9:56 AM	NRCCNV041012H Reckless	\$425.00		2
SNV	Today 4th Hour	10am-11am		to						
			10/08/12	2 to 10/14/12	2x	F				
SNV			F	10/12/12	:30	10:28 AM	NRCCNV041005H Loophole	\$325.00		2
SNV			F	10/12/12	:30	10:52 AM	NRCCNV031005H Meet	\$325.00		1
SNV	Today 4th Hour	10am-11am		to						
			10/15/12	2 to 10/21/12	2x	M				
SNV			M	10/15/12	:30	10:29 AM	NRCCNV031012H World Cl			2
SNV			M	10/15/12	:30	10:51 AM	NRCCNV041005H Loophole	\$325.00		1
SNV	Today 4th Hour	10am-11am		to						
			10/15/1	2 to 10/21/12	2x	-T				
SNV			Tu	10/16/12	:30	10:29 AM	NRCCNV031012H World Cl			2
SNV			Tu	10/16/12	:30	10:51 AM	NRCCNV041012H Reckless	\$325.00		1
SNV	Today 4th Hour	10am-11am		to						
			10/15/12	2 to 10/21/12	2x	W				
SNV			W	10/17/12	:30	10:29 AM	NRCCNV031012H World Cl	\$325.00		2
		IV IV M-F Today Show II IV IV Today 4th Hour IV IV IV Today 4th Hour	IV IV M-F Today Show II 9-10a IV IV Today 4th Hour 10am-11am IV IV Today 4th Hour 10am-11am IV IV IV Today 4th Hour 10am-11am IV IV IV Today 4th Hour 10am-11am	10/15/1: W W W W W W W W W	10/15/12 to 10/21/12 10/17/12	10/15/12 to 10/21/12 2x 2x 2x 2x 2x 2x 2x	Note	10/15/12 to 10/21/12 2x W W 10/17/12 :30 9:30 AM NRCCNV031012H world class NRC NRC	10/15/12 to 10/21/12 2x W	10/15/12 to 10/21/12 2xW W

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
28	KSNV	Today 4th Hour	10am-11am		to					•	
	KSNV	•		W	10/17/12	:30	10:51 AM	NRCCNV041012H Reckless	\$325.00	1	1
29	KSNV	Today 4th Hour	10am-11am		to						
		•		10/15/1	2 to 10/21/12	2x	T				
	KSNV			Th	10/18/12	:30	10:28 AM	NRCCNV031012H World Cl	\$325.00		2
	KSNV			Th	10/18/12	:30	10:53 AM	NRCCNV041012H Reckless	\$325.00		1
30	KSNV	Rachael Ray	11am-12pm		to						
				10/08/1	2 to 10/14/12	2x	F				
	KSNV			F	10/12/12	:30	11:38 AM	NRCCNV041005H Loophole	\$325.00		1
	KSNV			F	10/12/12	:30	11:54 AM	NRCCNV031005H Meet	\$325.00		2
31	KSNV	Rachael Ray	11am-12pm		to						
			-	10/15/1	2 to 10/21/12	2x	M				
	KSNV			M	10/15/12	:30	11:34 AM	NRCCNV031012H World Cl	\$325.00		1
	KSNV			M	10/15/12	:30	11:53 AM	NRCCNV041005H Loophole	\$325.00		2
32	KSNV	Rachael Ray	11am-12pm		to						
			-	10/15/1	2 to 10/21/12	2x	-T				
	KSNV			Tu	10/16/12	:30	11:21 AM	NRCCNV031012H World Cl	\$325.00		1
	KSNV			Tu	10/16/12	:30	11:36 AM	NRCCNV041012H Reckless	\$325.00		2
33	KSNV	Rachael Ray	11am-12pm		to						
				10/15/1	2 to 10/21/12	2x	W				
	KSNV			W	10/17/12	:30	11:22 AM	NRCCNV031012H World Cl	\$325.00		2
	KSNV			W	10/17/12	:30	11:50 AM	NRCCNV041012H Reckless	\$325.00		1
34	KSNV	Rachael Ray	11am-12pm		to						
		-	-	10/15/1	2 to 10/21/12	2x	T				
	KSNV			Th	10/18/12	:00			\$325.00	Credited	2

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Product	NRCC IE 2012	Invoice Month
Estimate Number	2603	Invoice Period

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Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
34	KSNV	Rachael Ray	11am-12pm		to			•			
	KSNV	•	·	Th	10/18/12	:30	11:16 AM	NRCCNV031012H World cl	\$325.00		1
35	KSNV	The Agenda 1230pm	1230-1p		to						
				10/08/1	2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	12:54 PM	NRCCNV041005H Loophole	\$325.00		1
36	KSNV	The Agenda 1230pm	1230-1p		to						
				10/15/1	2 to 10/21/12	1x	M				
	KSNV			М	10/15/12	:30	12:46 PM	NRCCNV031012H World Cl	\$325.00		1
37	KSNV	The Agenda 1230pm	1230-1p		to						
				10/15/1	2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	12:47 PM	NRCCNV031012H World cl	\$325.00		1
38	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	12:56 PM	NRCCNV031012H World Cl	\$325.00		1
39	KSNV	The Agenda 1230pm	1230-1p		to						
					2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	12:47 PM	NRCCNV031012H World cl	\$325.00		1
40	KSNV	News 3 Today - SAT	9am-930am		to						
					2 to 10/14/12	1x	S-				
	KSNV			Sa	10/13/12	:30	9:15 AM	NRCCNV041005H Loophole	\$500.00		1
41	KSNV	News 3 Today	9a-930am		to						
					2 to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	9:29 AM	NRCCNV031012H World Cl	\$500.00		1
42	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to						

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Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

INVOICE

		L	IIIVOIC
Advertiser	NRCC-IE		Invoice
Product	NRCC IE 2012		Invoice
Estimate Number	2603		Invoice

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
42	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to						
				10/08/1	2 to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	9:59 AM	NRCCNV041005H Loophole	e: \$500.00)	1
43	KSNV	Dr Phil	3-4p		to						
				10/08/1	2 to 10/14/12	2x	F				
	KSNV			F	10/12/12	:30	3:12 PM	NRCCNV031005H Meet	\$450.00		2
	KSNV			F	10/12/12	:30	3:31 PM	NRCCNV041005H Loophole	e: \$450.00)	1
44	KSNV	Dr Phil	3-4p		to						
				10/15/1	2 to 10/21/12	2x	M				
	KSNV			М	10/15/12	:30	3:25 PM	NRCCNV041005H Loophole			2
	KSNV			M	10/15/12	:30	3:56 PM	NRCCNV031012H World Cl	\$450.00		1
45	KSNV	Dr Phil	3-4p		to						
				10/15/1	2 to 10/21/12	2x	-T				
	KSNV			Tu	10/16/12	:30	3:13 PM	NRCCNV041012H Reckless			2
	KSNV			Tu	10/16/12	:30	3:46 PM	NRCCNV031012H World Cl	\$450.00)	1
46	KSNV	Dr Phil	3-4p		to						
					2 to 10/21/12	2x	W				
	KSNV			W	10/17/12	:30	3:27 PM	NRCCNV041012H Reckless			1
	KSNV			W	10/17/12	:30	3:36 PM	NRCCNV031012H World Cl	\$450.00)	2
47	KSNV	Dr Phil	3-4p		to						
					2 to 10/21/12	2x	T				
	KSNV			Th	10/18/12	:30	3:25 PM	NRCCNV041012H Reckless			2
	KSNV			Th	10/18/12	:30	3:47 PM	NRCCNV031012H World Cl	\$450.00)	1
48	KSNV	4PM NEWS (1 hour)	4-5pm		to						
				10/08/1	2 to 10/14/12	1x	F				

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Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

INVOICE

		_	invoice #
Advertiser	NRCC-IE		Invoice Dat
Product	NRCC IE 2012		Invoice Mor
Estimate Number	2603		Invoice Per

_	Invoice #	103288-1
	Invoice Date	10/21/12
	Invoice Month	October 2012
	Invoice Period	10/01/12 - 10/18/12

Station	KSNV	Or
Account Executive	Amy McCreary	Alt
Sales Office	Blair - Philadelphia	De
Sales Region	National	Or

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
48	KSNV	4PM NEWS (1 hour)	4-5pm	•	to					•	
	KSNV	, ,	•	F	10/12/12	:30	4:43 PM	NRCCNV031005H Meet	\$725.00		1
49	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		. ,	•	10/15/1	2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	4:43 PM	NRCCNV041005H Loophole	\$725.00		1
50	KSNV	4PM NEWS (1 hour)	4-5pm		to						
			-	10/15/1	2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	4:58 PM	NRCCNV041012H Reckless	\$725.00		1
51	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		. ,	•	10/15/1	2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	4:49 PM	NRCCNV041012H Reckless	\$725.00		1
52	KSNV	4PM NEWS (1 hour)	4-5pm		to						
		. ,	•	10/15/1	2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	4:55 PM	NRCCNV041012H Reckless	\$725.00		1
53	KSNV	M-F Early News	5-630p		to						
		•	•	10/08/1	2 to 10/14/12	3x	F				
	KSNV			F	10/12/12	:30	5:22 PM	NRCCNV041005H Loophole	\$1,200.00		1
	KSNV			F	10/12/12	:30	6:13 PM	NRCCNV031012H World Cl	. ,		2
	KSNV			F	10/12/12	:30	6:24 PM	NRCCNV041005H Loophole	\$1,200.00		3
54	KSNV	M-F Early News	5-630p		to						
				10/15/1	2 to 10/21/12	3x	M				
	KSNV			M	10/15/12	:30	5:11 PM	NRCCNV031012H World Cl	* ,		2
	KSNV			M	10/15/12	:30	6:14 PM	NRCCNV041005H Loophole	* ,		1
	KSNV			M	10/15/12	:30	6:27 PM	NRCCNV031012H World Cl	\$1,200.00		3
55	KSNV	M-F Early News	5-630p		to						

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Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

INVOICE

		.	IIIVOICE #
Advertiser	NRCC-IE		Invoice Da
Product	NRCC IE 2012		Invoice M
Estimate Number	2603		Invoice Pe

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
55	KSNV	M-F Early News	5-630p	Juy	to	20119111	7 and Dayo	714 15	ituto	Troconomication	1101 11
55	ROITE	M-1 Larry News	3-030p	10/15/1	2 to 10/21/12	3x	-T				
	KSNV			Tu	10/16/12	:30	5:12 PM	NRCCNV031012H World Cl	\$1,200.00		3
	KSNV			Tu	10/16/12	:30	5:21 PM	NRCCNV031012H WOTTU CT			2
	KSNV			Tu	10/16/12	:30	5:27 PM	NRCCNV031012H World Cl	* ,		1
56	KSNV	M-F Early News	5-630p		to	.00	0.2		ψ.,=σσ.σσ		•
		,		10/15/1	2 to 10/21/12	3x	W				
	KSNV			W	10/17/12	:30	5:11 PM	NRCCNV031012H World Cl	\$1,200.00		1
	KSNV			W	10/17/12	:30	5:29 PM	NRCCNV041012H Reckless			2
	KSNV			W	10/17/12	:30	6:10 PM	NRCCNV031012H World Cl	: 1		3
57	KSNV	M-F Early News	5-630p		to						
		•	·	10/15/1	2 to 10/21/12	3x	T				
	KSNV			Th	10/18/12	:30	5:28 PM	NRCCNV031012H World Cl	\$1,200.00		3
	KSNV			Th	10/18/12	:30	6:23 PM	NRCCNV041012H Reckless	\$1,200.00		1
	KSNV			Th	10/18/12	:30	6:26 PM	NRCCNV031012H World Cl	\$1,200.00		2
58	KSNV	M-F Jeopardy	630-7P		to						
				10/08/1	2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	6:59 PM	NRCCNV031012H World Cl	\$1,300.00		1
59	KSNV	M-F Jeopardy	630-7P		to						
				10/15/1	2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	6:58 PM	NRCCNV041005H Loophole	± \$1,300.00		1
60	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7	- -	to						
			•		2 to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	9:44 PM	NRCCNV041012H Reckless	\$1,300.00		1
61	KSNV	M-F Jeopardy	630-7P		to						
• •			•••								

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Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

INVOICE

			Invoice #	103288-1
Advertiser	NRCC-IE		Invoice Date	10/21/12
Product	NRCC IE 2012		Invoice Month	October 2012
Estimate Number	2603	F	Invoice Period	10/01/12 - 10/18/12

Station	KSNV	Order #	103288
Account Executive	Amy McCreary	Alt Order #	06825828
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
61	KSNV	M-F Jeopardy	630-7P	•	to	•	•			•	
				10/15/12	to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	6:59 PM	NRCCNV041012H Reckless	\$1,300.00		1
62	KSNV	M-F Jeopardy	630-7P		to						
					to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	6:35 PM	NRCCNV041012H Reckless	\$1,300.00		1
63	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	7:28 PM	NRCCNV041005H Loophole	\$1,300.00	1	1
64	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	7:29 PM	NRCCNV031012H World Cl	\$1,300.00	1	1
65	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-		to						
					to 10/21/12	1x	-T				
	KSNV			Tu	10/16/12	:30	10:14 PM	NRCCNV031012H World Cl	\$1,300.00	1	1
66	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	7:24 PM	NRCCNV031012H World Cl	\$1,300.00	1	1
67	KSNV	M-F Wheel of Fortune	7-730pm		to						
					to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	7:08 PM	NRCCNV031012H World Cl	\$1,300.00		1
68	KSNV	Vegas Inc.	6:30-8pm		to						
					to 10/14/12	1x	S-				
	KSNV			Sa	10/13/12	:30	7:46 PM	NRCCNV031012H World Cl	\$425.00	1	1

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Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

INVOICE

		invoice #
Advertiser	NRCC-IE	Invoice Date
Product	NRCC IE 2012	Invoice Month
Estimate Number	2603	Invoice Period

Invoice #	103288-1
Invoice Date	10/21/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/18/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB#	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
69	KSNV	WKND Jeop/Wheel	630-730pm		to						•
				10/08/1	2 to 10/14/12	2x	S-				
	KSNV			Sa	10/13/12	:30	6:53 PM	NRCCNV031012H World Cl	\$525.00		2
	KSNV			Sa	10/13/12	:30	7:06 PM	NRCCNV041005H Loophole	\$525.00		1
70	KSNV	Monday Prime 8-10pm	8-10pm		to						
				10/15/1	2 to 10/21/12	1x	M				
	KSNV			M	10/15/12	:30	8:27 PM	NRCCNV041005H Loophole	\$4,000.00		1
71	KSNV	Wednesday Prime 9-10pm	9-10pm		to						
				10/15/1	2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	9:17 PM	NRCCNV041012H Reckless	\$3,000.00		1
72	KSNV	Wednesday Prime 10-11pm	10-11pm		to						
			-	10/15/1	2 to 10/21/12	1x	W				
	KSNV			W	10/17/12	:30	10:29 PM	NRCCNV031012H World Cl	\$3,200.00		1
73	KSNV	Friday Prime 8-9pm	8-9pm		to						
				10/08/1	2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	8:27 PM	NRCCNV031012H World Cl	\$1,700.00		1
74	KSNV	Friday Prime 9-10pm	9-10pm		to						
		,	-	10/08/1	2 to 10/14/12	1x	F				
	KSNV			F	10/12/12	:30	9:40 PM	NRCCNV041005H Loophole	\$3,000.00		1
75	KSNV	Saturday Prime 9-10pm	9-10pm		to						
		•	-	10/08/1	2 to 10/14/12	1x	S-				
	KSNV			Sa	10/13/12	:30	9:43 PM	NRCCNV031012H World Cl	\$800.00		1
76	KSNV	Saturday Prime 10-11pm	10-11pm		to						
			•	10/08/1	2 to 10/14/12	1x	S-				

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Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

INVOICE

		Invoice #
Advertiser	NRCC-IE	Invoice Date
Product	NRCC IE 2012	Invoice Month
Estimate Number	2603	Invoice Period

Station	KSNV	Order #	103288
Account Executive	Amy McCreary	Alt Order #	06825828
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

103288-1

10/21/12

October 2012

10/01/12 - 10/18/12

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
76	KSNV	Saturday Prime 10-11pm	10-11pm	,	to	1-09	i mon Duyo				1.0
. •	KSNV	Cataraay i iiiio io i ipiii	10 1 Ip	Sa	10/13/12	:30	10:07 PM	NRCCNV041005H Loophole	\$1,200.00		1
77	KSNV	NFL Pre-Game	1p-530pm		to						
				10/08/12	2 to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	5:20 PM	NRCCNV031012H World Cl	\$2,500.00		1
78	KSNV	NFL Football	1P-9PM		to						
				10/08/12	2 to 10/14/12	2x	S				
	KSNV			Su	10/14/12	:30	6:57 PM	NRCCNV041005H Loophole	\$10,000.00		2
	KSNV			Su	10/14/12	:30	8:41 PM	NRCCNV031012H World Cl	\$10,000.00		1
79	KSNV	News 3 in Prime	7-10pm		to						
					2 to 10/14/12	2x	S				
	KSNV			Su	10/14/12	:30	9:06 PM	NRCCNV041005H Loophole			1
	KSNV			Su	10/14/12	:30	9:16 PM	NRCCNV031012H World Cl	\$1,600.00		2
80	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/14/12	1x	F		*		
	KSNV			F	10/12/12	:30	11:14 PM	NRCCNV031012H World Cl	\$1,200.00		1
81	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/21/12	1x	M		*		
	KSNV			M	10/15/12	:30	11:31 PM	NRCCNV031012H World Cl	\$1,200.00		1
82	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/21/12	1x	-T		*		
	KSNV			Tu	10/16/12	:30	11:19 PM	NRCCNV041012H Reckless	\$1,200.00		1
83	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
	1401114				2 to 10/21/12	1x	W		#4.000.00		
	KSNV			W	10/17/12	:30	11:12 PM	NRCCNV041012H Reckless	\$1,200.00		1

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Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

INVOICE

		invoice #
Advertiser	NRCC-IE	Invoice Date
Product	NRCC IE 2012	Invoice Month
Estimate Number	2603	Invoice Period

Invoice #	103288-1		
Invoice Date	10/21/12		
Invoice Month	October 2012		
Invoice Period	10/01/12 - 10/18/12		

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	103288
Alt Order #	06825828
Deal #	
Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	155
Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
83	KSNV	M-F News 3 at Eleven	11pm-1135pm		to		•			•	
84	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					2 to 10/21/12	1x	T				
	KSNV			Th	10/18/12	:30	11:24 PM	NRCCNV041012H Reckless	\$1,200.00		1
85	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
				10/08/12	2 to 10/14/12	2x	S-				
	KSNV			Sa	10/13/12	:30	11:15 PM	NRCCNV031012H World Cl	\$1,100.00		1
	KSNV			Sa	10/13/12	:30	11:29 PM	NRCCNV041005H Loophole	\$1,100.00		2
86	KSNV	Tonight Show	1135p-1237a		to						
				10/08/12	2 to 10/14/12	2x	F				
	KSNV			F	10/12/12	:30	12:11 AM	NRCCNV041005H Loophole	\$500.00		2
	KSNV			F	10/12/12	:30	12:31 AM	NRCCNV031012H World Cl	\$500.00		1
87	KSNV	Tonight Show	1135p-1237a		to						
				10/15/12	2 to 10/21/12	2x	M				
	KSNV			M	10/15/12	:30	11:58 PM	NRCCNV041005H Loophole	\$500.00		1
	KSNV			М	10/15/12	:30	12:31 AM	NRCCNV031012H World Cl	\$500.00		2
88	KSNV	Tonight Show	1135p-1237a		to						
					2 to 10/21/12	2x	-T				
	KSNV			Tu	10/16/12	:30	11:49 PM	NRCCNV031012H World Cl	\$500.00		1
	KSNV			Tu	10/16/12	:30	12:10 AM	NRCCNV041012H Reckless	\$500.00		2
89	KSNV	Tonight Show	1135p-1237a		to						
				10/15/12	2 to 10/21/12	2x	W				
	KSNV			W	10/17/12	:30	11:48 PM	NRCCNV031012H World Cl	¥		1
	KSNV			W	10/17/12	:30	12:31 AM	NRCCNV041012H Reckless	\$500.00		2
90	KSNV	Tonight Show	1135p-1237a		to						

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Billing Address:

National Media, Inc. Attention: Accounts Payable 815 Slaters Ln. Alexandria, VA 22314

INVOICE

		Invoice #	103288-1
Advertiser	NRCC-IE	Invoice Date	10/21/12
Product	NRCC IE 2012	Invoice Month	October 2012
Estimate Number	2603	Invoice Period	10/01/12 - 10/18/12

Station	KSNV	Order #	103288
Account Executive	Amy McCreary	Alt Order #	06825828
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/12/12 - 10/18/12

Billing Calendar	Broadcast	IDB#	
Billing Type	Cash	Advertiser Code	155
Special Handling		Product Code	426

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
90	KSNV	Tonight Show	1135p-1237a		to						
				10/15/12	to 10/21/12	2x	T				
	KSNV			Th	10/18/12	:30	12:00 AM	NRCCNV031012H World Cl	\$500.00		1
	KSNV			Th	10/18/12	:30	12:30 AM	NRCCNV041012H Reckless	\$500.00		2
91	KSNV	Saturday Night Live	1130pm-1:02am		to						
				10/08/12	to 10/14/12	2x	S-				
	KSNV			Sa	10/13/12	:30	12:16 AM	NRCCNV031012H World Cl	\$1,400.00		1
	KSNV			Sa	10/13/12	:30	12:47 AM	NRCCNV041005H Loophole	\$1,400.00		2
92	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a		to						
				10/08/12	to 10/14/12	1x	S				
	KSNV			Su	10/14/12	:30	11:58 PM	NRCCNV041005H Loophole	\$400.00		1
93	KSNV	Saturday Prime 9-10pm	9-10pm		to						
				10/08/12	to 10/14/12	1x	S-				
	KSNV			Sa	10/13/12	:30	9:18 PM	NRCCNV041005H Loophole	\$1,500.00		1
		<u>,</u>	Aired Spots 1	63							

 Gross Total
 \$148,900.00

 Agency Commission
 \$22,335.00

Net Amount Due \$126,565.00 Payment Terms 30 Days

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